

catalogue

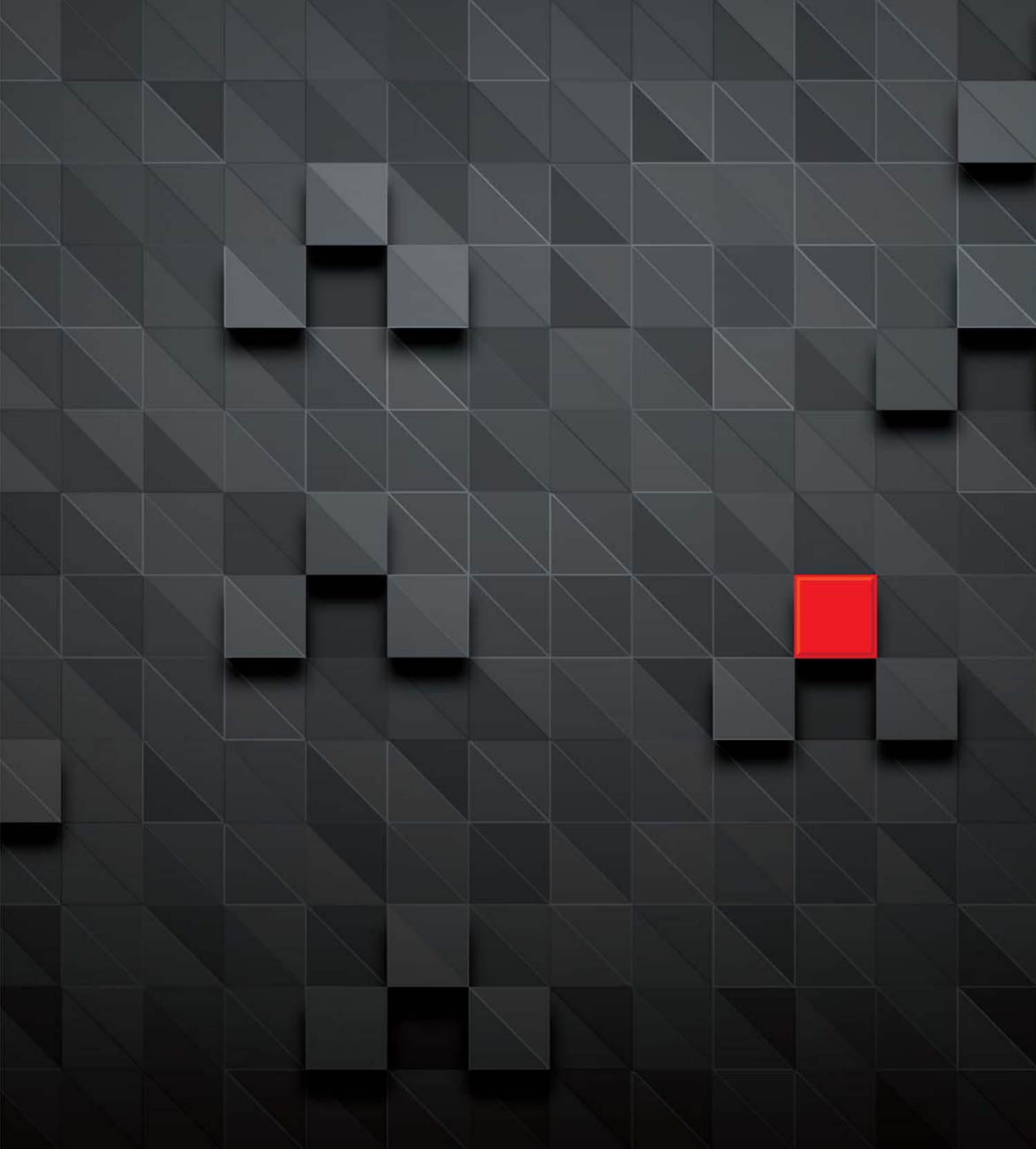
**MAGNETIC
DISPLAYS**

for ceramic tiles



XPOZIT

YOUR WAY TO SHOW OFF



catalogue

MAGNETIC DISPLAYS

for ceramic tiles



For us, **passion** means **quality**.

To find quality in everything that we are, guided by the will to always aim at the best. This means not only producing highly sophisticated and modern displays, but constantly trying to improve to offer the customer what they want... and even something more.

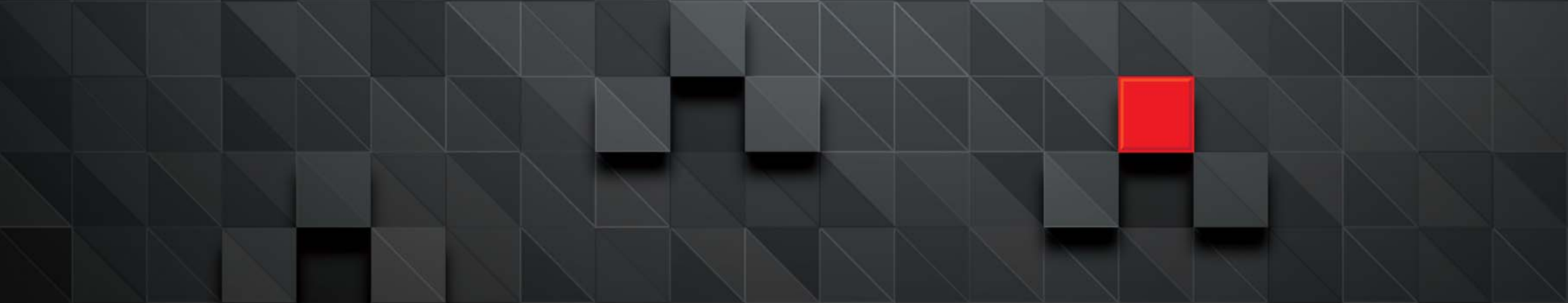
Nowadays, the most important thing is to be well positioned in every store. Based upon the feedback received from our customers, we came up with a solution to match every kind of need.

An **innovative idea**, a system that really proves its functionality, a working tool flexible and efficient, a solution that emphasizes the structural and chromatic characteristics of the ceramic tiles and also assesses all the possible combinations - this is the result of a team's work.






Our patented **Magnetic Panel System** allows you to replace the samples of ceramic tiles in case of damage, changes in the collections, or just renewing the layouts without replacing the support itself.

The **Magnetic Panel System** blends in with projects, giving them added value with unlimited display and production capacity.















Passion means always ensuring great reliability. To achieve this goal, our staff has been prepared to carefully follow all the steps of working together with the client. Design, production, implementation and relationship with the customer: every step requires the utmost attention until the delivery to the final client.

- 
- We have a skillful team of designers, technical experts, artisans and customer representatives together with experienced blue collars and professionalism to serve the needs of our clients.
 - Email us at sales@xpozit.ro and we will be happy to design the right tile showroom display for you.
 - Our strength comes from our custom design capability and unique production capabilities. Both our production and supply organizations are flexible enough to manufacture and deliver any volumes.
 - Our team has the experience and creativity to develop the right ceramic tile displays to attract attention, showcase your product, increase sales and to fit within your budget.
 - One of our ceramic tile displays just not right ? Want something totally different ?
 - We have dedicated employees for each type of service and we can fulfill any idea you have for your display. As you browse through our merchandising tile display concept images please keep in mind that each tile showroom display you see can be adapted to your flooring product and your display needs.

CONTENT

What we do	Page 4
Milestones	Page 5
About us	Page 6
 Chapter 1 - Magnetic Panel System	Page 7 - 20
 Chapter 2 - Magnetic Booth / Ambients	Page 21 - 32
 Chapter 3 - Magnetic Expositors	Page 33 - 40
 Chapter 4 - Floor Displays	Page 41 - 44
 Chapter 5 - Services	Page 45 - 47

WHAT WE DO

-  **Design department**
We have our own designers with experience in the field, which can provide you the most innovative project designs
-  **Product development**
We have the ability to adapt and to create any type of expositor, in order to fulfil the needs of our customers
-  **Displays and booth systems**
We offer our customers a complete range of solution to promote their products, like
 -  displays for ceramic tiles and mosaics
 -  metallic expositors for ceramic tiles and mosaics
 -  synoptic panels in both classic and magnetic system
 -  hand panels
 -  floor displays
 -  tile displays racks
 -  file system expositors - ceramoteca
 -  magnetic booth display systems
-  **Survey**
We have the possibility to provide our customers information about POS's all over Romania
-  **Assembly**
With our skilled teams of workers and a complete line of logistics we can cover the whole territory of Romania and countries in Central-Eastern Europe
-  **Maintenance**
We guarantee the intervention in any POS in less than 72 hours

MILESTONES

- +20.000** **Expositors produced**
Metal frames expositors, plywood floor tile expositors, display racks, custom-made displays.
- 400.000 sqm** **Self adhesive printed vinyl**
Our dedicated team offers multiple types of high quality printing, personalized color profiles, design and DTP for your layouts.
- 4.409.245 lb** **More than 1600 tons of ceramic tiles**
The average weight of ceramic tiles glued in one project and delivered to the final customers.
- +300.000 Km** **The average distance made by our drivers**
We deliver in more countries, all over Europe. We have full coverage in Romania, Hungary, Bulgaria, Serbia, Croatia, Greece, Bosnia, Montenegro, Macedonia and other countries.
- +150** **People involved in production process**
We have a complete team of designers, technical experts, artisans and customers representatives, together with experienced blue collars and professionals to serve the needs of our clients.
- +125.000** **Synoptic panels delivered and installed**
The average number of panels delivered and installed.

*13 Years experience
of excellent work on market*

Xpozit offers a full line of metal frame expositors, synoptic panels, handpanels, floor displays, tile display racks, also design and production for all types of custom-made display systems and DIY solutions.

ABOUT US

Xpozit focus is on exceeding customers' expectations on all your tile showroom displays, tile racks, merchandising displays and tile sample boards through exceptional customer service.

Our facility is located in Romania and all of our products are manufactured in more than 10.000 sqm of production space.

We have a skillful team of designers, technical experts, engineers and customer representatives together with experienced blue collars and professionalism to serve the needs of our clients. Our team has the experience and creativity to develop the right ceramic tile displays to attract attention, showcase your product and increase sales and to fit within your budget.

Analyzing the customer's needs and finding the optimal solution, combining fantasy and rationality, innovation and quality. This is what **Xpozit** technique stands for.

We propose tailor-made design solutions because each project is unique, each customer, every brand, every business has its own needs and their own style. Communicating creatively means to extract the stimuli from reality and from emotions, in order to expand your image.

Xpozit offers a full line of metallic expositors, synoptic panels, hand panels, floor displays, tile displays racks, design and production for all types of custom-made display systems. We also provide a turnkey solution for all the services that our customers might need, starting from survey and market research in the country

and abroad, implementation in the POS's and maintenance for the delivered products. Both our production and supply organization are flexible enough to manufacture and deliver any volumes. In other words, we can deliver any amount at any time you request with no order restrictions.

We have the dedication to research and innovate, the astonishing desire to find new solutions for a market in constant renewal, and still offer highly qualified technical, project and manufacturing coordination. We simultaneously offer a commercial service providing constant connection with companies and a productive organization of processing techniques of materials, assembling and after-sales assistance.

I feel

MAGNETIC

attraction to you...

Patented

Magnetic Panel System

1

UNIQUE & REVOLUTIONARY patented design, our **MAGNETIC PANEL SYSTEM** will change your way of doing business. Check out the reason WHY is this such a good choice, by comparing old displays with this NEW TECHNOLOGY. SIMPLE & EFFICIENT, this concept focus and solves a big issue in Display World - CHANGE and VERSATILITY.

ABOUT THE MAGNETIC



PANEL SYSTEM

Introducing Magnetic Panel System

The **Magnetic Panel System** is the new type of display panel system that re-thinks the whole ceramic POS display process

Until now, the ceramic manufacturers and distributors were facing multiple marketing and production costs whenever they were supposed to update their expositors with new collections.

The **Magnetic Panel System** gives you endless possibilities to display your products, to be creative about the branding, change from one panel as many tiles as you desire, change the layout of your panel, basically play in any way you wish with the arrangement of your products. You can reinvent your branding at any time with minimal production costs, minimal logistics and minimal stress for the POS.

The **Magnetic Panel System** is produced under Xpozit license and it is, since 2016, patented by the Patent Cooperation Treaty, World Intellectual Property Organization.

THE PROCESS

The **Magnetic Panel System** can be applied in multiple ways:

A - When the customer decides to change the old panel display system with the **Magnetic Panel System**, we use the same metallic structure of the existing expositor.

Instead, we remove the old panels and the metallic frames and replace them with our new magnetic panels. We provide the new panels together with a hinge system that matches every existing expositor.

In the new system the branding for the layout and the ceramic tiles are magnetic, which makes them easy to apply on the panels and allows you to change them whenever you desire.

The customer delivers to our factory the ceramic tiles and we take care of implementing the new magnetic panels in the POS's, in less than half the time of the classic panels system was being installed.

The panel updating is now even easier to be done, because we will deliver in the stores only the new brandings and the ceramic tiles for replacement. It means less time to produce, less logistics and transport costs.

B - Using the **Magnetic Panel System**, we designed a new type of frameless expositor - more easy to use, more efficient, versatile and yet accessible and economic.

How we did it? We removed the metallic frames from the classic type of expositor and replaced it with our new type of magnetic panel - the result is a lightweight display, with the same appearance but with more space to show your tiles.

The result is a versatile product that you can change at a glance. Imagine a white sheet of paper on which you can draw whatever you want and after some time you can erase it and draw something new using the same paper countless times!

Comparison chart

Xpozit Magnetic Panel System to Classical Panel

Xpozit Magnetic Panel System

Versatile system - no panel change ever required.

Savings start with the second update of the panel.

Minimal logistics, space saver, reduce logistics costs. Handling can be done without special lifting equipment.

Minimal production and storage space required.

Ecological product. Reduces the waste caused by the throwing away of the replaced panels.

The update of one panel generates little or no impact at POS.

The collections can be updated by a 12 year old child. No tools or previous experience required.

It is compatible to your existing metal expositor. No need to change the metal structure to install our system.

Quick production and delivery times. Quick graphic to market response time.

You can change just one tile from the panel, or you can change just one face from a two-faced panel.

Any type or size of tile or mosaic can be mounted. Any shape, graphic or dimension of branding can be produced.

The panel looks like new all the time. The surface is coated with a special paint formula.

Classical Display Panel

Change the panel every time a collection is updated.

No long term savings. Same cost for each panel change.

Expensive and complicated packaging, expensive logistics, some tiles might crack at transportation.

Higher costs for industrial warehouse for gluing the tiles onto panels. High storage costs.

Generates a lot of waste when the panels are changed.

When a panel is replaced on the expositor it usually generates stress at POS.

Needs at least one if not two men with tools to remove the old panel and install the new one.

The classical display panel is compatible as well to your exhibitor.

Space and resource consuming production setup. Slower delivery.

For changing one tile or changing one face from a two-faced panel, the whole panel needs to be replaced.

Any type or size of tile or mosaic can be mounted. Any shape, graphic or dimension of branding can be produced.

The chipboard based panel gets an "yellowish" tint after a while.

Removing the panels and the frames from the expositor



The classical (glued tiles onto chipboard) synoptic panels will be dismantled from the expositor.



The metallic frames holding the panels will be also taken out.

Converting a **classic panels expositor** to the **magnetic panel system**



Now we have a "naked" metal frame expositor



The lightweight magnetic panels are being installed onto the metallic structure in no time.



The magnetic panels come with the hinge included so the installation is easy



After the hinge enters into the upper hole, the panel's hinge easily slides into the bottom hole.

Converting a **classic panels expositor** to the **magnetic panel system**

We replace the classical panels from your existing metal frame expositor with our ultralight smart magnetic panel. The panel has the hinge included.

step-by-step



In not more than 5 minutes, a 24 page expositor magnetic panels are installed.



step-by step

The graphic of the panel is **magnetically attached** onto the panel.
The graphic image can cover the panel completely or just partially.

MAGNETIC PANEL SYSTEM - HEADER MONTAGE

ONE PAGE COUNTER: TILES AND GRAPHIC INSTALLATION - IN 65 SECONDS



START 0 SECONDS AND COUNTING... 25 SECONDS



25 SECONDS AND COUNTING...



55 SECONDS AND COUNTING...



ONE MINUTE AND COUNTING...



65 SECONDS AND... FINISH!



ONE PAGE FINISH IN 65 SECONDS

TOTAL TIME COUNTER: 29 MINUTES



SECOND PAGE - 1 MINUTE AND COUNTING...



5-TH PAGE - 5 MINUTES AND COUNTING...



20-TH PAGE - 20 MINUTES AND COUNTING...



21-ST PAGE - 21 MINUTES AND COUNTING...



LAST PAGE - 29 MINUTES AND... FINISH!



EXPOSITOR FINISH - TOTAL TIME 29 MINUTES

step-by step

MAGNETIC PANEL SYSTEM - CERAMIC TILES MONTAGE

magnetic advantage



Our magnetic system allows you to increase the panel width but still keep the old metallic structure.

We have replaced the 850 mm classical panel with a 960 mm magnetic panel. The major advantage of the system is that we have done it without ordering a new metallic structure, but using the old one.

This is considered to be a major advantage of the magnetic panel because of the larger and larger ceramic tiles formats being produced.

**MAGNETIC
PANEL SYSTEM
ADVANTAGE**

versus







**CLASSIC
PANEL SYSTEM**

INCREASE
the panel dimensions
without ordering
a new metallic
structure



magnetic advantage

By using our ultralight magnetic smart panel system you can:

-  Increase the width of your synoptic panel without modifying or purchase a new metallic structure
-  Make important savings when you order a new metallic structure as the panel has the hinge included and therefor there is no need to order new frames
-  Replace as many tiles as you desire from a synoptic panel
-  Update the tiles and the graphic at a fraction of the cost of the classical synoptic panel
-  Amazing speed. The new tile collections will reach the market 8 times faster than by producing classical synoptic panels
-  Verified system. More than 2000 expositors in the market for over one year.

QUALITY

- Our state of the art technology for printing allows us to produce highest possible photographic quality prints for your branding.
- We produce dedicated color profiles for each customer, so as the brand id to be fully respected, and the products to be presented at their best
- Different glossiness levels are available, from ultra-mat to high gloss branding
- The tile fixation system comes along with our warranty. The fixation system has been previously tested for each type of tile, considering its mass and particular properties. We engage to send a replacement system in maximum 24 hours if any problem occurs.
- The base panel of the system is coated with a special paint formula which allows the panel to look new and shiny even after ten years. The cleaning of the panel can be done with any cleaning substance available at the supermarket.
- The adhesives used in the process are of the highest quality, allowing Excellent bonding properties to the support.

SAVINGS

- Xpozit **Magnetic Panel System** guarantees besides the advantages presented early on, important savings to your marketing budget
- Compared to the classical panel system, Xpozit **Magnetic Panel System** is saving year after year and lets you reduce the costs related to POS presence to up to 50 % in 5 updates, depending on the panel configuration you currently use.
- For a personalized case study for your implementation, please contact our sales team at sales@xpozit.ro.

magnetic advantage

magnetic updating

MAGNETIC PANEL SYSTEM

REPLACING OLD COLLECTION AND GRAPHICS WITH NEW ONES



EASILY REMOVE THE TILES BY USING OUR SPECIAL TOOL



REMOVE THE GRAPHIC



ADD THE NEW GRAPHIC



ADD THE FIRST CERAMIC TILE AND CAREFULLY CENTER IT



ADD THE REST OF THE TILES



UPDATING COMPLETED

COLLECTION AND GRAPHICS REPLACEMENT IN 3 MINUTES

Connect your feelings and emotions in a

MAGNETIC

Booth

Your Products, Your thoughts,
Your way to show off,

Your **Magnetic Booth**

2

It looks like you know...but... take a closer look - It's not the same - it's our new **MAGNETIC BOOTH**
SIMPLE & VERSATILE, this concept focus and solves a big issue in Display World - SPACE and EFFICIENCY.
And is really STRONG

Think ahead. Re-think your Showroom



credit photo KAI Ceramics - Cersaie 2017

This is the NEW **Magnetic Booth System**.
It's all about thinking at the space you have to organize.

ABOUT THE MAGNETIC BOOTH



Introducing Magnetic Booth

Almost every showroom has one or more presentation booths. The booth is the place where you can show and combine the ceramic tiles with the sanitary objects and present an example of mini-ambient.

We applied the Magnetic Smart Panel System to the booth and we created a complete kit for a booth easy to assembly, without mess and in which you can change the ceramic tiles as many times as you want with minimum effort or time.

The kit consists of

1. Ultralight magnetic panels

- The Magnetic Panel System is applied also in the ambients, the light-weight panels being the most convenient solution to get maximum of advantage with less time and effort

2. Closing U profiles for panels

- The panels are fixed in aluminum U profiles

3. Magnets for ceramic tiles

- Adapted to any kind of ceramic tile

4. Special fixtures for the sanitary objects and furniture

- Metallic fixtures designed for any type of product - from toilet seats to cabinets and mirrors



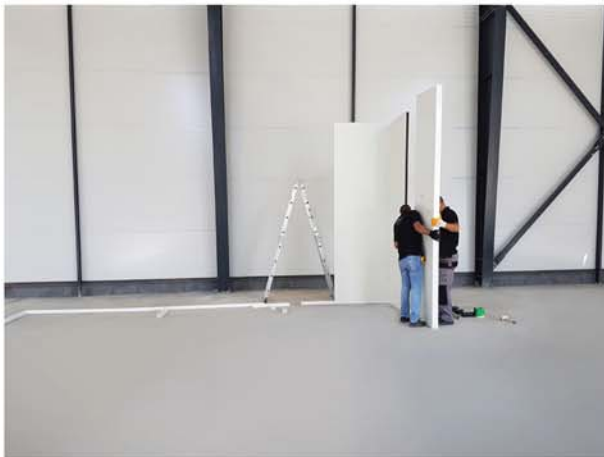
Carefully start building a frame using our kit.



The kit will be installed according the footprint of your magnetic booth.
Don't forget that our system is modular and can be reconfigured at any time.



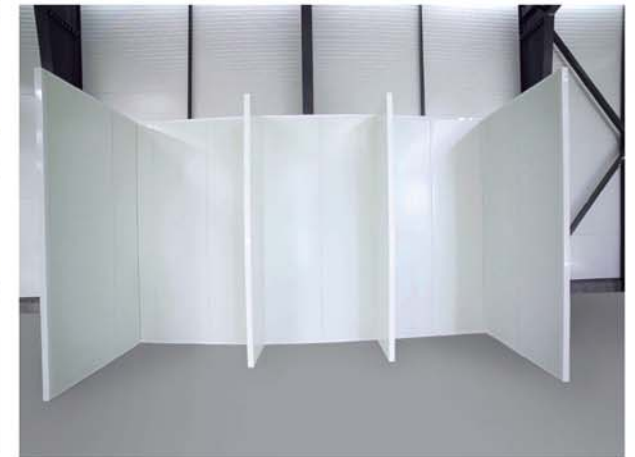
The panels will easily slide on the base frame.
No special skills necessary to install the system.



The panels are being installed on the base frame.
The panels have interlocking system and are self-standing.



Only two workers are required to perform the installation. Our magnetic panels are ultralight.



Final Assembly of Magnetic Booth



Booth being completed, workers will start to install the magnetic tiles

START 0 SECONDS AND COUNTING...



installation is moving fast - this is the result

AFTER 10 MINUTES...

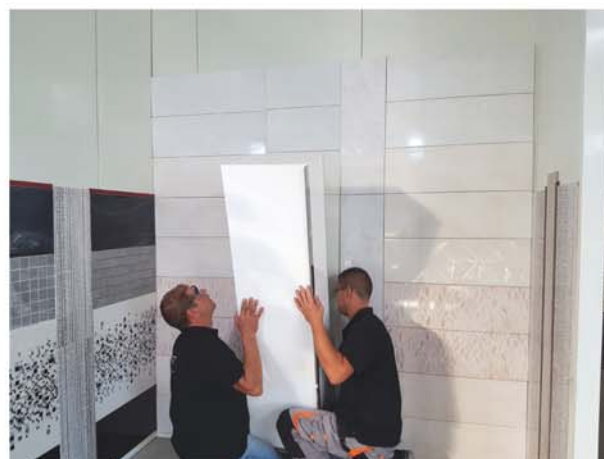


The last tiles are being installed - the system works very well with all tile formats. In the picture, the worker is installing mosaic tiles.

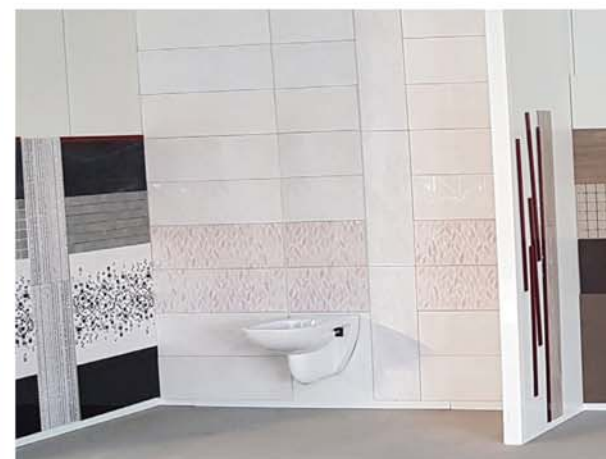
STOP COUNTING. FINISH.



After the tiles are completely installed, plaster is applied. The system allows the plaster application and easy removal without leaving marks, whenever a tile change is required.



The furniture can also be magnetically attached.



The sanitary (toilet seat) can be magnetically attached as well.

MAGNETIC BOOTH SYSTEM

MAGNETIC TILES, FURNITURE & SANITARY OBJECTS FIXING



MAGNETIC AMBIENTS FOR SHOWROOM

AMBIENTS SHOWROOM



Ambient models for showroom

We can make any other combination, upon request



AMBIENT DESIGNS for DIY SHOPS



Models of magnetic ambients for DIY shops
We can offer any other combination, upon request

ABOUT MAGNETIC DIY SYSTEM

DIY shops

The magnetic panel system also proves its usefulness for DIY shops, where it can be used predominantly in the tile-and-wall sales area.

Magnetic panels can be applied instead of the cantilever display panels without altering the existing shelf structure.

In this way, modifying and combining collections on these panels can be done quickly and without additional effort from the store



Magnetic panels can be made in any size so that they fit into the space allocated and can be mounted on the existing roller system.

The lightweight magnetic panel system has been tested and is guaranteed to resist shocks, sudden movements or blows.

Replacing ceramic tiles can be easily done by shop staff without additional tools.



Magnetic Panels for shelves
We can make any dimension you request



Magnetic Panels for shelves

We can make any dimension you request

To be BOLD means **MAGNETIC**
EXPOSITORS

in Your Showroom

3

Works well in any Showroom. It's the way YOU know,
the way WE know... This should be your **USUAL WAY**
to expose your products.

Magnetic Book Type 1

Magnetic Book Type 2



MAGNETIC BOOK TYPE 1

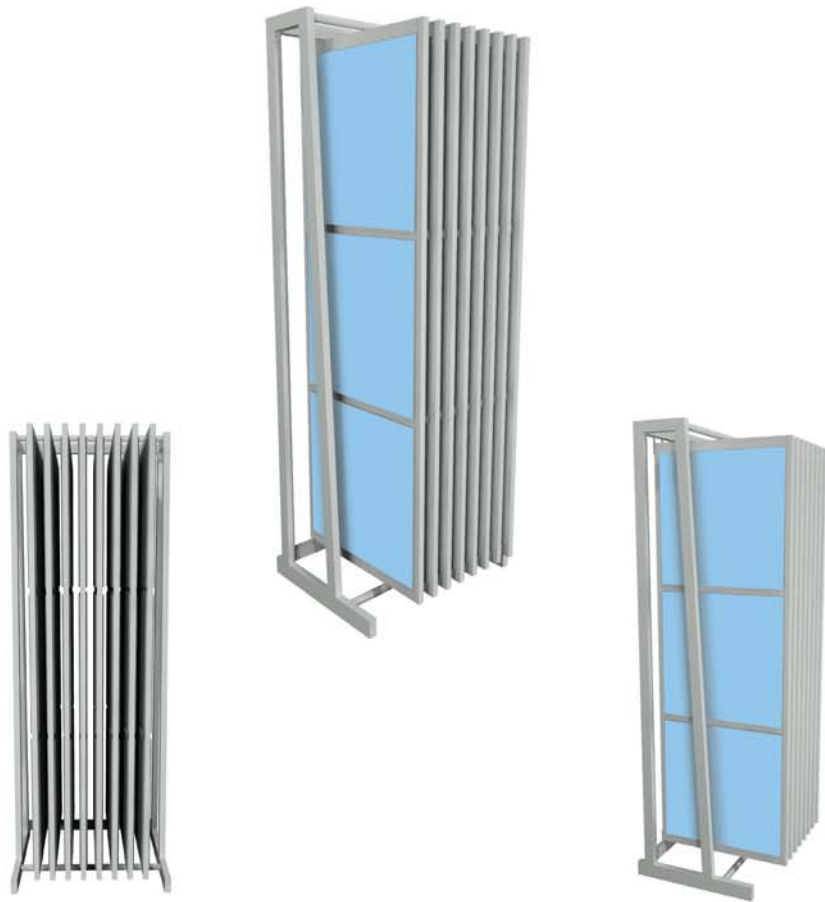
Metal display unit with fan-shaped movement, made up of 12 magnetic panels, frameless, double-faced, standard dimensions of panel 960x1850 mm, any other length is available.



MAGNETIC BOOK TYPE 2

Metal display unit with fan-shaped movement, made up of 12 magnetic panels, frameless, double-faced, standard dimensions of panel 690x1700 mm, any other length is available.

Magnetic Book Type 48 Magnetic Book Type 72



MAGNETIC BOOK TYPE 48

Metal display unit with fan-shaped movement, made up of 6 magnetic panels, frameless, double-faced, standard dimensions of panel 690x1850 mm, any other length is available.



MAGNETIC BOOK TYPE 72

Metal display unit with fan-shaped movement, made up of 12 magnetic panels, frameless, double-faced, standard dimensions of panel 690x1850 mm, any other length is available.

Magnetic Book Type 2



Magnetic Slider 1

Magnetic Slider 2



MAGNETIC SLIDER 1

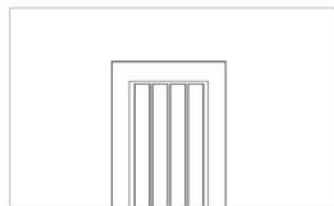
Metal display unit with sliding movement and ultra-flat foot-board, without topper, made up of 12 sliding and 2 fixed panels, standard dimensions of panel 1000x2000 mm, any other length is available.



MAGNETIC SLIDER 2

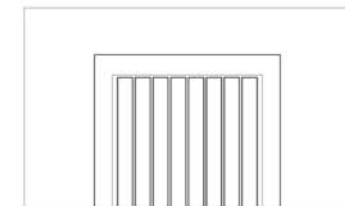
Metal display unit with sliding movement and ultra-flat foot-board, without topper, made up of 24 sliding and 3 fixed panels, standard dimensions of panel 1000x2000 mm, any other length is available.

Magnetic Extractable 4 Magnetic Extractable 8



MAGNETIC EXTRACTABLE 4

Metal display unit with extractable movement, made up of 4 magnetic panels, double-faced, standard dimensions of panel 1000x2000 mm, any other length is available.

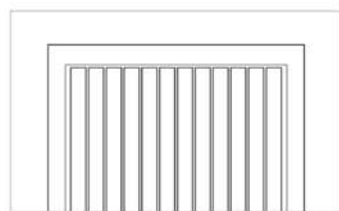
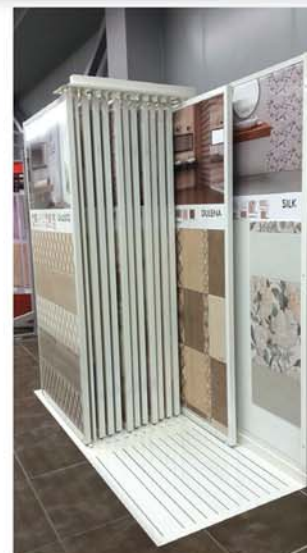


MAGNETIC EXTRACTABLE 8

Metal display unit with extractable movement, made up of 8 magnetic panels, double-faced, standard dimensions of panel 1000x2000 mm, any other length is available.

Magnetic Extractable 12

Magnetic Slider



MAGNETIC EXTRACTABLE 12

Metal display unit with extractable movement, made up of 12 magnetic panels, double-faced, standard dimensions of panel 1000x2000 mm, any other length is available.



Whole range of Magnetic Expositors



Magnetic book
Type 1



Magnetic book
Type 2



Magnetic book
Type 48



Magnetic book
Type 72



Magnetic Slider 1



Magnetic Slider 2



Magnetic Extractable 4



Magnetic Extractable 8



Magnetic Extractable 12

Another way to look at the

FLOOR: in a Fancy Way for your Display

4

Either parquet or ceramic tiles, we can handle it.
Floor is for walking, but also for **Floor Displays**.
We have the know how, we know how to show off.

Floor Series



Floor Series 1



Floor Series 2



Floor Series 3



Floor Series 4

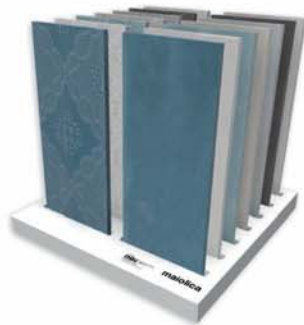


Floor Series 5

Floor Series



Floor Series 6



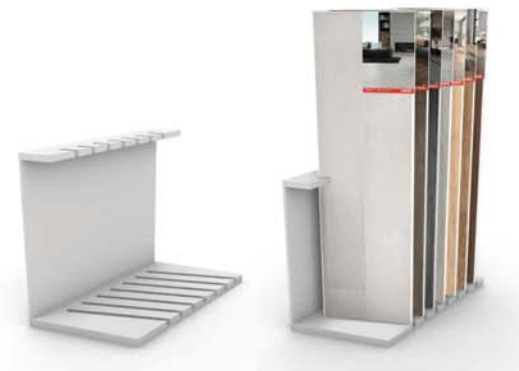
Floor Series 7



Floor Series 8



Floor Series 9



Floor Series 10

Whole range of Floor Series Displays



Floor Series 1



Floor Series 2



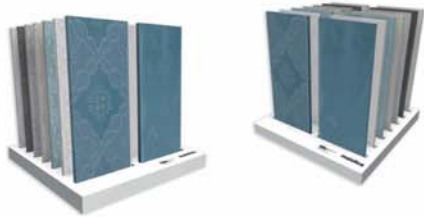
Floor Series 3



Floor Series 4



Floor Series 5



Floor Series 6



Floor Series 7



Floor Series 8



Floor Series 9



Floor Series 10

Our Strength, our Power, our...

SERVICES

5

We serve because
you deserve

We have the best solution for you to show your products: The patented Magnetic Panel System. This is why our **SERVICES** are the best. We endorse your business as reliable Partners.



DESIGN

We think about new forms of display, new functional systems that combine aesthetic appeal, ergonomics, price and durability.



PRODUCT DEVELOPMENT

We work together with our customers in order to develop a product that fits completely the needs of every shop.



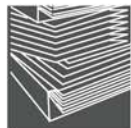
PRODUCTION

We look carefully after all production stages, from the raw materials, to the final product. We do not have a minimum ordered quantity, for us every client is important.



DELIVERY AND ASSEMBLY

Easy to assembly and to use, our displays are being implemented all over Romania and in Central Eastern Europe.



ANALYSIS

We choose the best materials, we use the latest equipments, we combine style with technology and we deliver a product that reflects innovation and functionality at its highest standards.



MAINTENANCE

Our highly qualified technicians assure a prompt action of intervention within less than 72 hours in any shop.



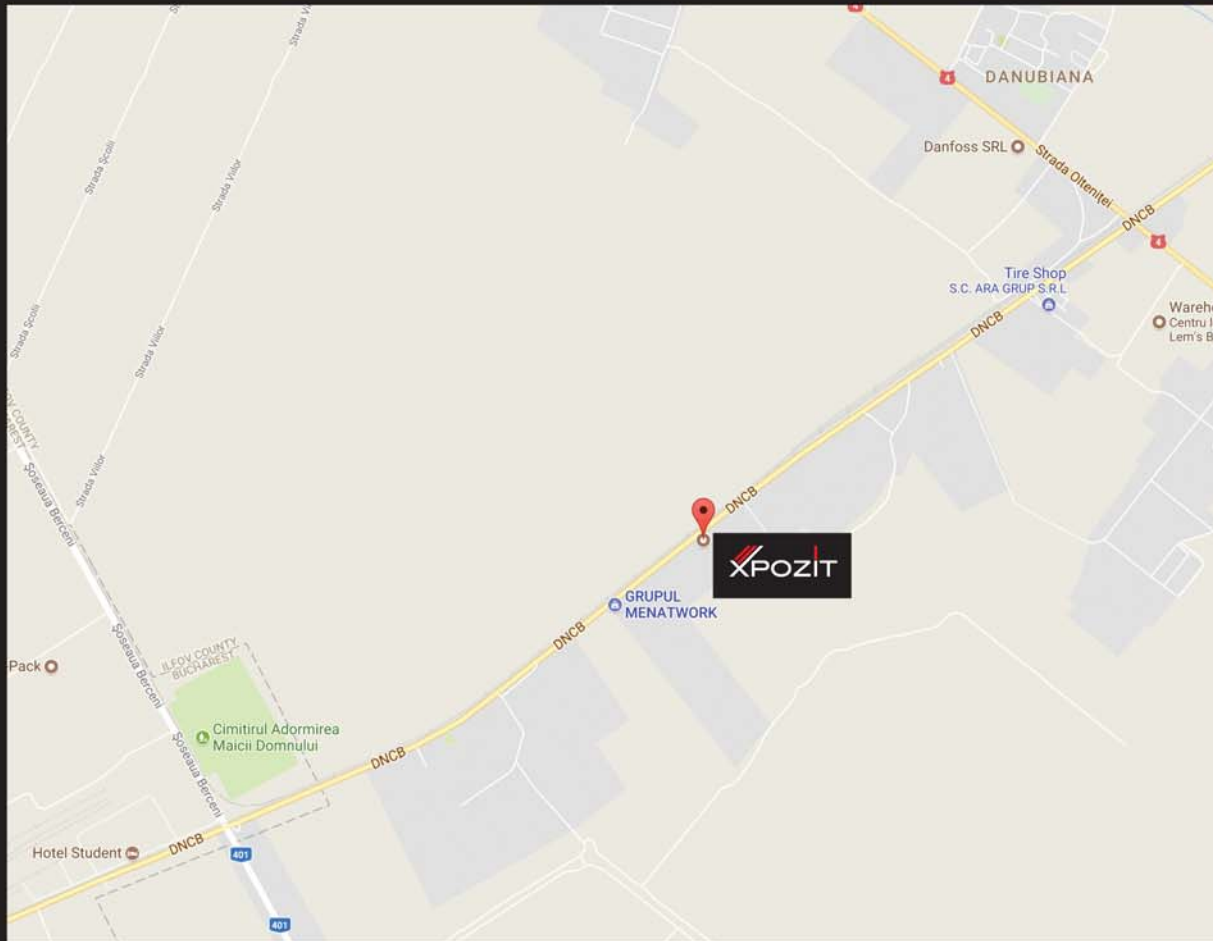
SURVEY

We can provide our customers information about every shop - starting from the number of expositors in the POS, total area for presentation, up to logistics available in the POS and contacts.



RESULT

The result is a perfect partnership in order to satisfy all the exhibiting and communication needs at the ending point of sale.



XPOZIT

GET IN TOUCH WITH US FOR MORE INFO

97 Ringroad, Ilfov County
Popesti Leordeni, 077160, Romania

sales@xpozit.ro
www.xpozit.ro

+40 726 398 738
+40 733 882 164

